



# FACT SHEET

## Exhibit Dates & Location

Tuesday, June 13, 11:00 AM – 7:00 PM Expo Guadalajara  
Wednesday, June 14, 11:00 AM – 7:00 PM Av. Mariano Otero #1499  
Thursday, June 15, 11:00 AM – 6:00 PM Col. Verde Valle  
Guadalajara, Jalisco, Mexico

### EXPOSITION

**EXPO PACK Guadalajara** will showcase the latest developments in packaging and processing machinery, converting machinery, materials, containers, and components. More than 700 top suppliers will be exhibiting their solutions and making product introductions at the show to buyers from Mexico and throughout Latin America. EXPO PACK Guadalajara is a biennial event -- ideal timing for important industry updates and new technology.

### FLOOR SPACE RATES\*

\$368 USD Raw Space / \$418 USD Premium Package  
**NOTE:** minimum booth space is 3 x 3 or 9 square meters  
*\*Special member rates apply if exhibiting within the PMMI Pavilion.  
Contact Krista DeBrosse at [KDeBrosse@pmmi.org](mailto:KDeBrosse@pmmi.org) for pricing details.*

### WHY EXHIBIT?

- ▲ **New Business Relationships-** present your new solutions and technologies to growing industries in Mexico and Latin America.
- ▲ **Meet decision-makers-** 75% of attendees have final buying power or significant influence.
- ▲ **Wide network of contacts-** connect with 40+ vertical markets in one place.

### ATTENDANCE/AUDIENCE

Corporate managers, engineers, manufacturers, quality controllers, purchasers, production supervisors, research/development, and more attend EXPO PACK Guadalajara from a broad range of industries including food & beverage, personal care, chemical, automotive, container/closure manufacturing, electronics, pharmaceutical, confectionery, baking & snack, graphic arts and textiles.

### VISITOR REGISTRATION FEES

**Advance Registration** = FREE until May 5  
**Registration** = \$150.00 MXN\* After May 5  
*\*Fee is subject to change.*

### CONTACT

**For detailed information on the exposition, contact show sponsor:**  
PMMI  
12930 Worldgate Drive, Suite 200  
Herndon, VA 20170 USA  
Phone: 571-612-3200 E-mail: [KDeBrosse@pmmi.org](mailto:KDeBrosse@pmmi.org) Website: [www.expopackguadalajara.com.mx](http://www.expopackguadalajara.com.mx)

### About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 900 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, PACK EXPO East, Enlace EXPO PACK, EXPO PACK México and EXPO PACK Guadalajara. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World, Mundo PMMI and OEM. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies and actively connect the supply chain throughout the year.

Learn more at [pmmi.org](http://pmmi.org) and [packexpo.com](http://packexpo.com) and [pmmimediagroup.com](http://pmmimediagroup.com).

# Show Features at EXPO PACK Guadalajara 2023



**FREE Education!** Stop by the Innovation Stage to learn about exciting breakthroughs, innovative applications, proven approaches, and best practices presented by experts from supplier companies. These 30-minute sessions are free to attend for all attendees and will be pre-recorded and available for on-demand viewing. **Located on the Show Floor.**



Kick-start your day with daily world-class keynotes hosted by key players in the packaging and processing industry who will be discussing sustainability, the current state of the industry and much more. Keynotes begin at 10 AM each day before the show opens and are free to attendees and exhibitors. **Located in Salón de Eventos 2 & 4.**



**New for EXPO PACK Guadalajara!** Check-out winning entries from packaging design competitions from Latin America and around the world to get inspired! Winning designs from various partner organizations will be displayed in showcases in the Showcase of Packaging Innovations. **Located on the Show Floor.**



EXPO PACK Verde identifies exhibiting companies who provide sustainable solutions either via new materials or technology such as sustainable technologies, biodegradable packaging, new packaging reduction processes, recyclable and biodegradable materials or technology to reduce carbon footprint. **Participating exhibitors will be denoted with an EXPO PACK Verde icon in the online exhibitor directory.**



**New for 2023!** EXPO PACK Guadalajara helps connect attendees with exhibitors who offer financing, discounts, and additional support to Small and Medium-Sized Businesses. **Participating exhibitors will be denoted with a PyME icon in the exhibitor directory.**

For more information visit  
[www.expopackguadalajara.com.mx](http://www.expopackguadalajara.com.mx)