



JUNE 8-9
ONLINE EVENT
enlaceexpopack.com.mx

FACT SHEET

Organized by:



Enlace EXPO PACK

▶ WHEN?

Tuesday, June 8	10:00 am – 2:00 pm CDT
Wednesday, June 9	10:00 am – 2:00 pm CDT

▶ EVENT OVERVIEW

Enlace EXPO PACK is the year's most comprehensive online event for the packaging and processing industry in Latin America. The event will kick-off each morning with educational sessions presented in conjunction with Mundo PMMI featuring industry thought leaders discussing the latest topics impacting the industry, followed by exhibitor-led Innovation Stage sessions showcasing breakthroughs in technology and solutions, and access to a comprehensive group of leading suppliers displaying the latest solutions in their online showrooms. All content will be presented in Spanish.

▶ WHY EXHIBIT?

In these ever-changing times, packaging and processing professionals are seeking solutions to keep up with demand now more than ever. Enlace EXPO PACK will highlight leading packaging and processing suppliers alongside a robust education program that will bring buyers looking for solutions. Participating in Enlace EXPO PACK will get your products in front of top decision makers you want to reach in Latin America.

Enlace EXPO PACK provides a platform to showcase your solutions through an enhanced online showroom featuring your latest company details, marketing videos, product presentations on demand and enhanced lead capture. Exhibiting at Enlace EXPO PACK also gives you the opportunity to present on the highly coveted Innovation Stage, a space to educate the industry on breakthroughs in technology, best practices and present your company as an industry thought leader in front of highly qualified and engaged attendees. Increase your visibility in the market, generate leads and attract the attention of key buyers through your Enlace EXPO PACK exhibitor showroom.

▶ ONLINE SHOWROOM PACKAGE RATE

\$795 USD

▶ WHY ATTEND?

Engaging educational offerings and direct access to solutions from top suppliers through an easily searchable database of exhibitors and products allows attendees to quickly find their needs. The show schedule integrates directly with Outlook calendars, allowing you to tailor the show into your day, around your schedule.

▶ VISITOR REGISTRATION FEES

There is no registration fee for Enlace EXPO PACK.



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▶ Enlace EXPO PACK FEATURES

» **Comprehensive Educational Content** will take center stage and will offer thought-provoking sessions from industry experts and leading suppliers on packaging and processing trends today. All content will be available as scheduled and will be available for on demand viewing:

> **Mundo de Expertos:** brought to you by Mundo PMMI: Tune in for these 30-minute daily morning sessions to hear from industry experts on hot topics in the packaging and processing industry. If you miss the live schedule session, video links will be available for future viewing at your convenience.

- Tuesday Sessions at 10:00 & 10:30 AM CDT

- Wednesday Sessions at 10:00 & 10:30 AM CDT

> **Innovation Stage:** tune in for these 30-minute exhibitor-led sessions highlighting product breakthroughs and trends in sustainability, e-commerce, automation and more. Presenters will be available during their scheduled sessions for live chat Q&A. If you miss the live schedule session, video links will be available for future viewing at your convenience.

» **Product Presentations on Demand** will highlight the latest products from top suppliers. These time-efficient, 10-minute, pre-recorded product demonstrations will allow attendees to check out what's new and connect with exhibitors to learn more about each product.

» **Supplier Database** gives attendees a searchable directory to browse virtual showrooms from leading suppliers, refine product searches by category and vertical market, browse product presentations on demand and more.

EDUCATIONAL CONTENT AT A GLANCE

Mundo de Expertos
brought to you by



Tuesday, June 8:

Sustainability in Packaging: Disruptive Paths and Business Opportunities

» 10:00 am – 10:30 am CDT: The Future of Sustainability in Packaging.

» 10:30 am – 11:00 am CDT: The Circular Economy: Groundbreaking Cases in Latin America.

Wednesday, June 9:

Digital Transformation and Paradigm Shifters in Packaging and Processing

» 10:00 am – 10:30 am CDT: The E-commerce Revolution

» 10:30 am – 11:00 am CDT: Latin American Packaging and Processing Operations Transformation in 2021

Innovation Stage Sessions



Daily 30-minute interactive exhibitor-led sessions highlighting the latest innovations in packaging and processing.

Tuesday & Wednesday

Sessions at 11:00 am, 12:00 pm and 1:00 pm CDT